



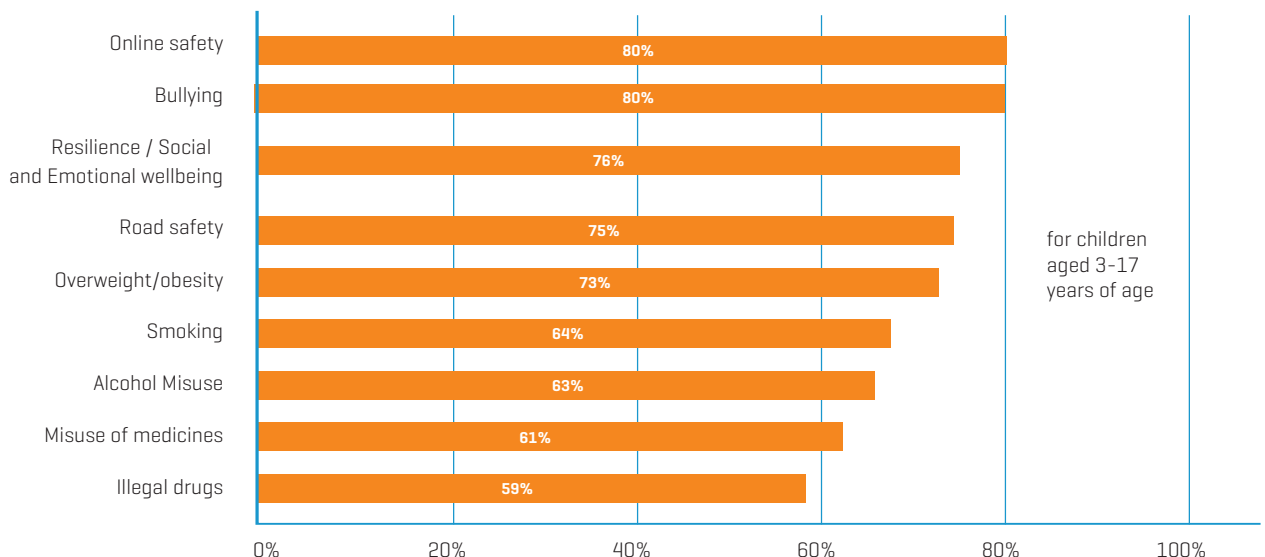
Life Education parent survey

Parents' top health and safety concerns

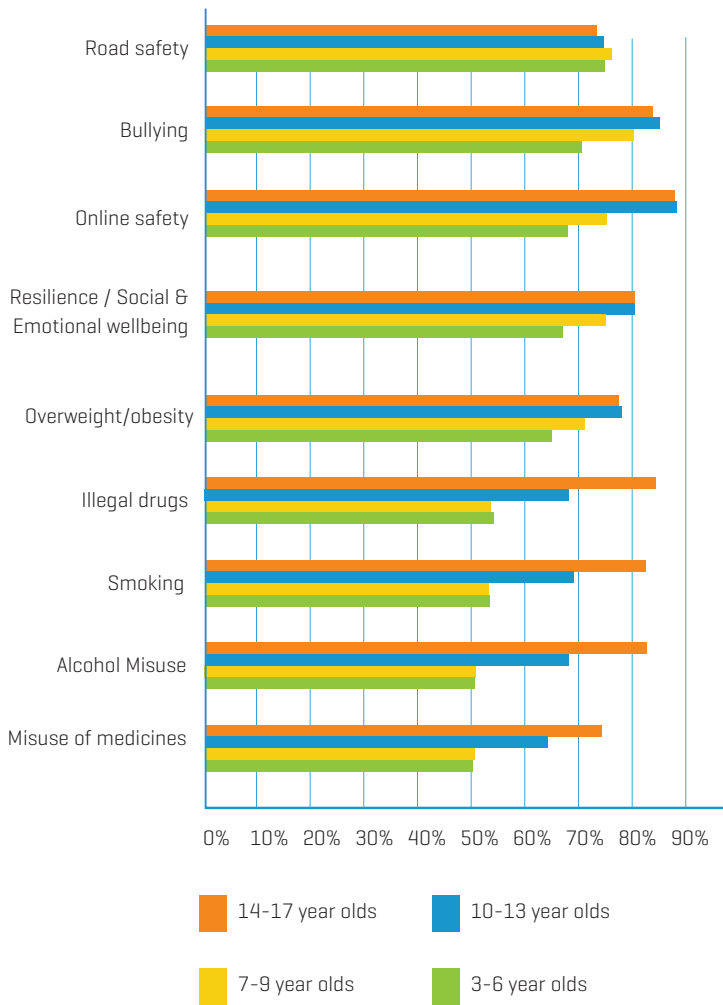
Life Education surveyed more than 1000 Australian parents to find out which health issues they thought were most important for our children. Key highlights include:

- Overall, **online safety and bullying are parents' top concerns**, with 80% of parents ranking these issues as 'very important'
- **Road safety was the top concern for preschool-aged kids** [75.7% parents ranked it as 'very important'].
- Online safety [87.1% 'very important'] and illegal drugs [85.9% 'very important'] were top concerns for the 14-17 year age group.
- The majority of parents believe **obesity, bullying, resilience, online safety, illegal drugs and misuse of medicines are more of a concern** for kids now compared to when they were growing up.
- **Most parents agree that not much has changed when it comes to alcohol misuse** [47.4% 'similar concern'], **smoking** [44.5% 'similar concern'], and **road safety** [52.4% 'similar concern'].
- 81.6% of parents said **there is a need for more health education** of children and young people.
- Almost half of parents surveyed [46.8%] said they needed support to deal with these childhood health and safety concerns.
- Almost 80% [78.9] of parents said they thought **teachers need additional support to provide health and safety education** in schools.
- Parents in regional Australia were, in general, less concerned about these issues than their city counterparts, with the exception being bullying, where they were slightly more concerned [89% vs 85% important].

Percentage of parents who rated health and safety issues as 'Very Important'

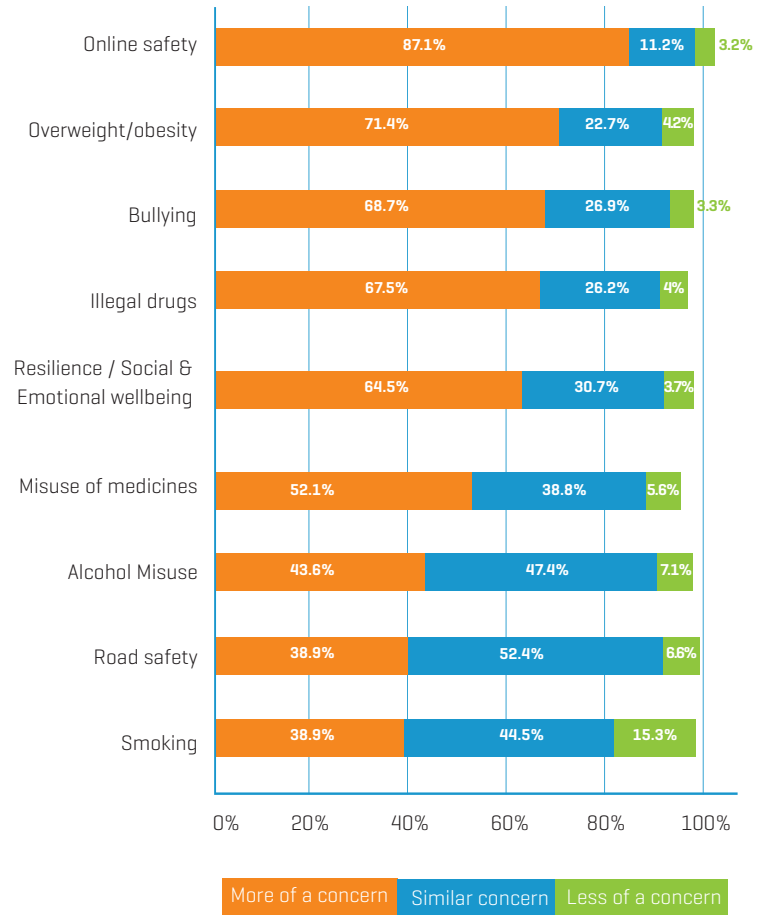


Percentage of parents who rated health and safety concerns as 'Very important' by age group



Health and safety across generations

When asked how these issues compared with when they were kids, parents ranked these issues as more of a concern/of similar concern/less of a concern:



Concerns via regional/metro and state breakdown

	Over weight	Smoking	Online Safety	Alcohol Misuse	Illegal Drugs	Misuse of Medicines	Social and Emotional Learning	Bullying	Road Safety
Metro	78%	71%	88%	68%	90%	65%	81%	85%	83%
Regional	76%	70%	88%	62%	86%	58%	80%	89%	79%
ACT	94%	88%	76%	59%	82%	59%	88%	88%	82%
NSW	86%	93%	76%	73%	95%	71%	87%	91%	91%
NT	50%	90%	80%	70%	90%	80%	80%	90%	90%
QLD	83%	93%	80%	76%	95%	74%	86%	89%	83%
SA	86%	100%	85%	78%	94%	75%	99%	100%	92%
TAS	86%	82%	59%	59%	77%	55%	82%	86%	77%
VIC	79%	88%	75%	71%	78%	66%	77%	85%	81%
WA	84%	94%	77%	76%	83%	74%	92%	94%	88%